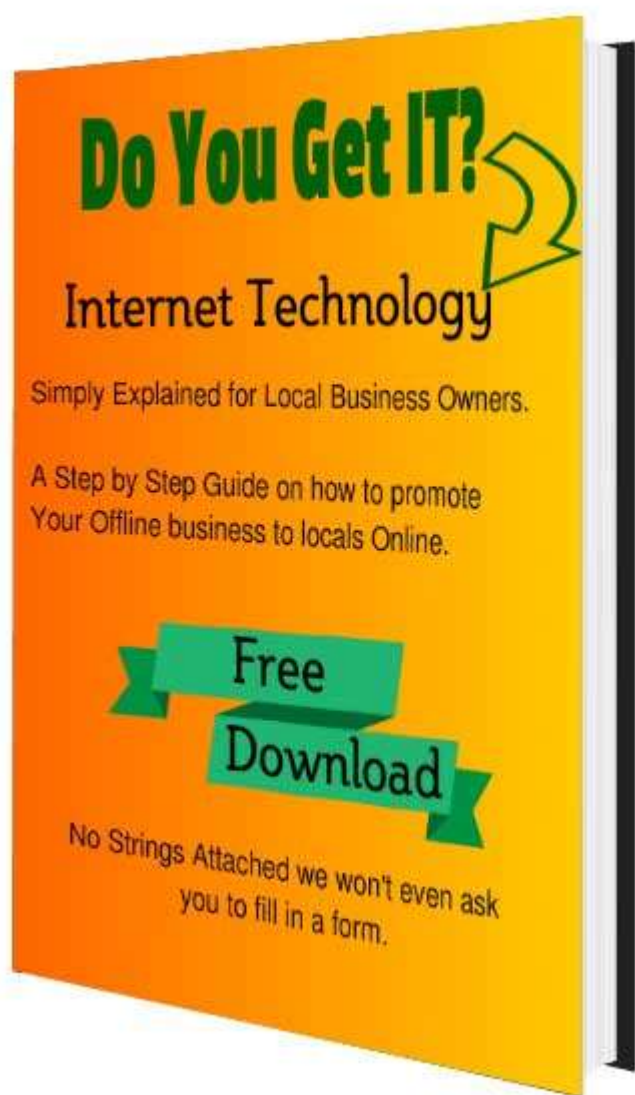


Do You Get IT?



Do You Get IT?

Internet Technology

Simply Explained for Local Business Owners.

A Step by Step Guide on how to promote
Your Offline business to locals Online.

Free

Download

No Strings Attached we won't even ask
you to fill in a form.

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Introduction:

The words “Internet” and “Technology” scare most bricks and mortar business owners to the point of complete denial that the internet could possibly have any relevance to their business. Unfortunately this head in the sand attitude is damaging a lot of Offline businesses today.

Some business owners have made the attempt to get an Online presence for their business. They have paid to have a business website built [cost around \$5000], listed their business in the white/yellow pages [cost around \$2,500 per year], created a Face book page, a twitter account, Google places, local directories etc. with very little, if any beneficial results. More importantly, you can do a lot of damage to your businesses reputation:

[READ THIS ARTICLE CAREFULLY](#)

I am a website developer and following are the most common objections/excuses I get when discussing online promotions with local business owners.

- 1] I don't have the time.
- 2] I don't have the funds to run an IT department for my business.
- 3] I don't have the funds to advertise Online.
- 4] I deal with perishables and only service local residents. So I don't need to advertise to the World Wide Web.
- 5] My customers don't use the internet to shop.

All the above objections/excuses are based on misinformation about how the Internet Technologies are supposed to be utilized.

Rather than writing umpteen chapters on all the options and the pro's and con's of creating an Online presence for your business; I want to give you a step by step, easy to implement plan to gain new and service existing customers in your business.

THE PLAN

- Does not require you to have your own business website.
- Requires around 15 mins of work per day.
- Requires \$5.00 per month membership fee.
- Does not require any advertising fees or other costs.

Reaching Your Target Audience [old school].

Normally a local business advertises to its local market via the local news paper/magazines, local radio stations, local phone directories, flyers/brochures delivered to local letter boxes, community notice boards and via centre management newsletters if they are situated within a shopping centre.

Good service – hence good reputation – is vital for “Word Of Mouth” referrals.

Reaching Your Target Audience [New School].

Local business communicates directly with locals within their own local community network site.

Good service – hence good reputation – is vital for “Word Of Mouth” referrals.

Step1

Join [MIKODE.NET](https://www.mikode.net) \$5 per month membership and set up your profile.

Step 2

[Check here](#) to see if Your local Community site is listed [All community sites are listed via their respective post/zip codes]. If your local community is listed, you are good to go – if not – request for us to build, host and maintain your local community site for you [this service is free]. All you have to do is submit a [support ticket](#) giving us the post/zip code for the local community you want built. Allow up to 72hours for your site to go live.

THE PLAN Cont.

Step 3

Make sure to read our [Introduction-Instructions](#) page. Here we show you how to navigate the site and use all the utilities i.e.; posts, groups, forums, community notice boards, available to you. We also give examples on how to promote your business.

Once you have made a post about your business on your local community site, make sure to use the share buttons to facebook, twitter, etc. This ensures your message gets spread throughout the internet.

Note that your message will be viewable on all devices i.e. Desktops, Mobile Phones, iPads, iPhones and in all modern browsers.

Mobile-Friendly Test

<https://mikode.net/>

Awesome! This page is mobile-friendly.

How Googlebot sees this page

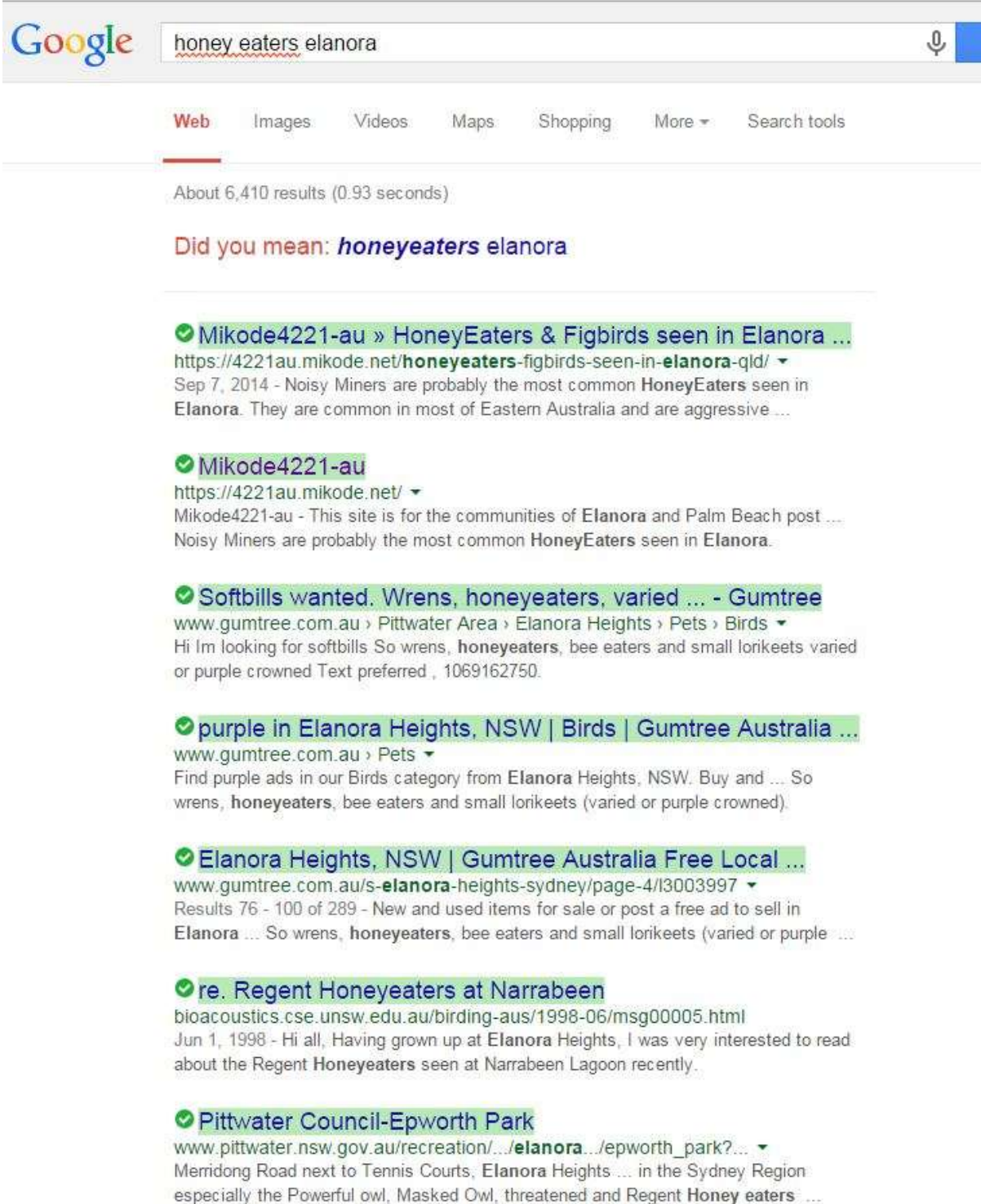


You can include videos, images, coupons and PDF's within your posts and messages.

Who Will See My Business Promotions?

As soon as you interact with your community site your activity will also be included on the activity wall of the main MIKODE.NET site. This will bring organic traffic from the Google search engine to your message, on your local community site.

For instance if you did a search for honey eaters elanora you would get the following results: 1st two spots on the first page of Google.



The image shows a screenshot of a Google search results page. At the top, the Google logo is on the left, and the search bar contains the text 'honey eaters elanora'. To the right of the search bar is a microphone icon and a blue search button. Below the search bar, there are navigation tabs for 'Web', 'Images', 'Videos', 'Maps', 'Shopping', 'More', and 'Search tools'. The 'Web' tab is selected and highlighted with a red underline. Below the navigation tabs, the search results are displayed. The first result is 'Mikode4221-au » HoneyEaters & Figbirds seen in Elanora ...' with a green checkmark icon. The second result is 'Mikode4221-au' with a green checkmark icon. The third result is 'Softbills wanted. Wrens, honeyeaters, varied ... - Gumtree' with a green checkmark icon. The fourth result is 'purple in Elanora Heights, NSW | Birds | Gumtree Australia ...' with a green checkmark icon. The fifth result is 'Elanora Heights, NSW | Gumtree Australia Free Local ...' with a green checkmark icon. The sixth result is 're. Regent Honeyeaters at Narrabeen' with a green checkmark icon. The seventh result is 'Pittwater Council-Epworth Park' with a green checkmark icon. Each result includes a snippet of text providing more details about the search query.

Google honey eaters elanora

Web Images Videos Maps Shopping More Search tools

About 6,410 results (0.93 seconds)

Did you mean: **honeyeaters elanora**

✓ Mikode4221-au » HoneyEaters & Figbirds seen in Elanora ...
https://4221au.mikode.net/honeyeaters-figbirds-seen-in-elanora-qlid/ ▾
Sep 7, 2014 - Noisy Miners are probably the most common HoneyEaters seen in Elanora. They are common in most of Eastern Australia and are aggressive ...

✓ Mikode4221-au
https://4221au.mikode.net/ ▾
Mikode4221-au - This site is for the communities of Elanora and Palm Beach post ...
Noisy Miners are probably the most common HoneyEaters seen in Elanora.

✓ Softbills wanted. Wrens, honeyeaters, varied ... - Gumtree
www.gumtree.com.au › Pittwater Area › Elanora Heights › Pets › Birds ▾
Hi Im looking for softbills So wrens, honeyeaters, bee eaters and small lorikeets varied or purple crowned Text preferred , 1069162750.

✓ purple in Elanora Heights, NSW | Birds | Gumtree Australia ...
www.gumtree.com.au › Pets ▾
Find purple ads in our Birds category from Elanora Heights, NSW. Buy and ... So wrens, honeyeaters, bee eaters and small lorikeets (varied or purple crowned).

✓ Elanora Heights, NSW | Gumtree Australia Free Local ...
www.gumtree.com.au/s-elanora-heights-sydney/page-4/3003997 ▾
Results 76 - 100 of 289 - New and used items for sale or post a free ad to sell in Elanora ... So wrens, honeyeaters, bee eaters and small lorikeets (varied or purple ...

✓ re. Regent Honeyeaters at Narrabeen
bioacoustics.cse.unsw.edu.au/birding-aus/1998-06/msg00005.html
Jun 1, 1998 - Hi all, Having grown up at Elanora Heights, I was very interested to read about the Regent Honeyeaters seen at Narrabeen Lagoon recently.

✓ Pittwater Council-Epworth Park
www.pittwater.nsw.gov.au/recreation/.../elanora.../epworth_park?... ▾
Merridong Road next to Tennis Courts, Elanora Heights ... in the Sydney Region especially the Powerful owl, Masked Owl, threatened and Regent Honey eaters ...

If you already have a business website of your own, you can get a lot of extra local traffic by linking to your site via your local community site posts, groups etc.

If you are a complete novice to Online marketing and none of the above makes any sense to you – don't worry – contact us at our [Support Desk](#) and we will take you by the hand and help you every step of the way.