

## How to Promote Your Local Business Online – Video Transcript

Today I want to show you a simple, quick, inexpensive solution: to get new customers via the internet.

My name is Kitty Jellinek and as a web developer for the past fourteen years I have identified the main reasons why so many businesses are failing to promote their businesses effectively online.

Basically the main excuses I hear from business owners for failing to promote themselves successfully online are as follows:

1. Not enough time – too busy running my business to deal with online promotions.

In today's world online promotions are an integral part of running any business.

2. Too costly – I can't afford online advertising.

Today I will show you the best online advertising for \$5 per month.

3. Miss-information & information overload – I have no idea where to start – I have been solicited by services providing, SEO, PPC advertising, web building, email marketing, solo ads, article marketing, forums, blogs, Face book fan pages, twitter, Pinterest, Instagram, video marketing etc., etc.

I will let you in on a secret. You are not alone. As a matter of fact a whole multimillion dollar industry has developed to service local business owners in this dilemma. The local business service industry has become so lucrative that it has attracted the sharks to the feeding frenzy – beware you don't get eaten by these scammers, posing as experts in their field, behind impressive looking websites with fake testimonials and income proof.

It is very easy to check for yourself who is legit and who isn't, when you know how.

More importantly you should have a good grasp of the BIG Picture of online promotions yourself before hiring anyone. It is the only way you can control your businesses good reputation online.

If you can invest one hour per week and \$5 per month to promote your business online, then I have a solution for you. Note: this works for any legitimate business except Adult porn, and gambling.

Here is an outline of what you need to do:

Step one: Join Mikode.net via the seven days free trial at: <https://mikode.net/join-mikode/free-7-day-trial/>

Step 2: Download the free gift from the members area – This is a short – to the point book, written with no techi jargon, giving you the Big picture of online promotions. It also explains why Mikode is the only site you will have to interact with to get your business in front of prospective customers, locally and worldwide. Amongst other things Mikode is a Local Community Network of sites worldwide. When you place your advert on Mikode in the form of a post,

[You can include images, PDF's, audio and videos] Mikode will also place your post on all the major social sites like face book, twitter Google+, Pinterest etc., with the click of a button.

In other words, there is no need to go to all your social sites to brand your business, as it's all done through Mikode – let's say it takes you 25minutes to write a post telling people all about your business, in less than 5 minutes all the social sites are notified of your new post as well - this is a huge time saver.

You can make as many posts as you like and use all the other features on Mikode for the tiny membership subscription of \$5 per month. Note that all profits from the subscriptions are paid back to members via the great rewards program at Mikode.

Sounds too good to be true?

Previously I said: It is very easy to check for yourself who is legit and who isn't, when you know how.

I am going to show you now so you can check out Mikode.net for yourself.

When anybody states they can promote you online you should check out how successful they are at promoting themselves. So do a search in Google for the keywords being promoted.

Mikode is a Local Community Network Site so do a search for: local community sites.

Below are my results – but do the search yourself to verify it.

Note that Mikode is in the #1 and #2 positions on the first page of Google search and listed above 1,050,000,000 competitors [one billion, fifty million competing].



About 1,050,000 results (0.56 seconds)

[Mikode™ Worldwide Local Community Network Sites ...](https://mikode.net/blogs/local-community-sites/)  
<https://mikode.net/blogs/local-community-sites/>  
 If your Local Community site is not found in the "Site Directory", you can ... Note: Only registered members can apply to have their local community sites listed.  
 You've visited this page 2 times. Last visit: 15/04/16

[Mikode™ Worldwide Local Community Network Sites](https://mikode.net/)  
<https://mikode.net/>  
 Mikode™ Worldwide Local Community Network Sites - Mikode™ is a worldwide local community network site with a built in social utility that connects people ...  
 You've visited this page many times. Last visit: 25/09/15

[Nabo - Join Your Neighbourhood - Local News, Events ...](https://www.nabo.com.au/)  
<https://www.nabo.com.au/>  
**LOCAL KNOWLEDGE.** Recommend and discover the best things around you, from local events and attractions, a trusted service or ... Nabo Community 2016 ...

[Just-Local | Home](http://www.just-local.com.au/)  
[www.just-local.com.au/](http://www.just-local.com.au/)  
 Just-Local is a local business directory for the Ellenbrook and Swan Valley suburbs of ... Just-Local is the site keeping YOU in touch with YOUR local community!

[Apollo Bay Community Website](http://www.apollobay.vic.au/)  
[www.apollobay.vic.au/](http://www.apollobay.vic.au/)  
 Apollo Bay Community Website - Lots of useful information for the residents and ... local community radio, 3ABR presents the life and times of local folk in easy ...

[Residents are increasingly setting up their own 'hyperlocal ...](http://www.theguardian.com/Society/Communities)  
[www.theguardian.com/Society/Communities](http://www.theguardian.com/Society/Communities)  
 Jun 16, 2010 - William Perrin set up a website about his local area after ... dozens of hyperlocal sites are up and running.



**MIKODE.NET PTY LTD** ★

[Website](#) [Directions](#)

Social Services Organization

**Address:** 45 Guinness Creek Rd, Gold Coast QLD 4221

**Phone:** 0414 961 497

**Hours:** Open today · 9am-5pm

[Suggest an edit](#)

**Reviews**

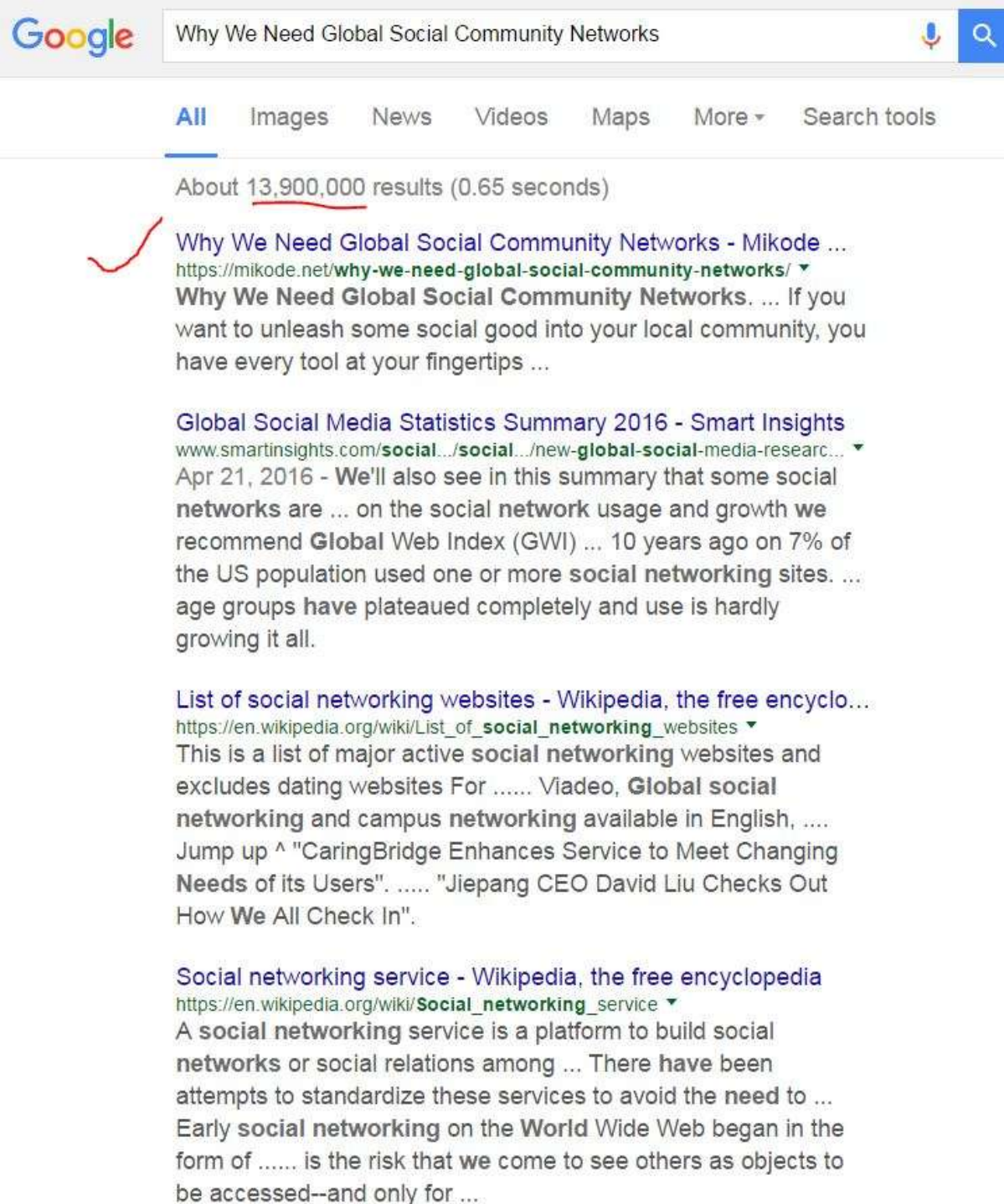
[Edit your review](#) [Add a photo](#)

 **Kitty Jellinek** · 4 years ago · [Edit](#)  
 ★★★★★

[Send to your phone](#)



[Feedback](#)

Posts within Mikode are also at the top of page one in Google search results.



The image shows a Google search results page. At the top left is the Google logo. The search bar contains the text "Why We Need Global Social Community Networks". To the right of the search bar are icons for voice search and a magnifying glass. Below the search bar are navigation tabs: "All", "Images", "News", "Videos", "Maps", "More", and "Search tools". The "All" tab is selected and underlined. Below the tabs, it says "About 13,900,000 results (0.65 seconds)". The first search result is titled "Why We Need Global Social Community Networks - Mikode ..." with a red checkmark to its left. The URL is "https://mikode.net/why-we-need-global-social-community-networks/". The snippet reads: "Why We Need Global Social Community Networks. ... If you want to unleash some social good into your local community, you have every tool at your fingertips ...". The second result is titled "Global Social Media Statistics Summary 2016 - Smart Insights" with the URL "www.smartinsights.com/social.../social.../new-global-social-media-research...". The snippet reads: "Apr 21, 2016 - We'll also see in this summary that some social networks are ... on the social network usage and growth we recommend Global Web Index (GWI) ... 10 years ago on 7% of the US population used one or more social networking sites. ... age groups have plateaued completely and use is hardly growing it all." The third result is titled "List of social networking websites - Wikipedia, the free encyclo..." with the URL "https://en.wikipedia.org/wiki/List\_of\_social\_networking\_websites". The snippet reads: "This is a list of major active social networking websites and excludes dating websites For ..... Viadeo, Global social networking and campus networking available in English, .... Jump up ^ "CaringBridge Enhances Service to Meet Changing Needs of its Users". ..... "Jiepang CEO David Liu Checks Out How We All Check In".". The fourth result is titled "Social networking service - Wikipedia, the free encyclopedia" with the URL "https://en.wikipedia.org/wiki/Social\_networking\_service". The snippet reads: "A social networking service is a platform to build social networks or social relations among ... There have been attempts to standardize these services to avoid the need to ... Early social networking on the World Wide Web began in the form of ..... is the risk that we come to see others as objects to be accessed--and only for ...".

Notice Boards for community sites within Mikode are also topping the search results.

Google   

[All](#) [Images](#) [News](#) [Maps](#) [Shopping](#) [More ▾](#) [Search tools](#)

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About 66,500 results (0.64 seconds)

✓ [Currumbin QLD 4223 » Community Notice Board](https://4223-au.mikode.net/community-notice-board/)  
<https://4223-au.mikode.net/community-notice-board/> ▾  
Just as people have been posting to local **community notice boards** off-line for centuries, now you can utilize the internet to get your messages out. Following are ...

✓ [Currumbin QLD 4223](https://4223-au.mikode.net/)  
<https://4223-au.mikode.net/> ▾  
**Currumbin QLD 4223 - For the communities of Currumbin Gold Coast – 4223.** ... The great surf beach at **Currumbin** is lifesaver protected and an all time favorite of the .... [Articles](#) · [Community Notice Board](#) · [Currumbin QLD 4223 Australia](#) ...

[Your community noticeboard for the latest on local notices, traf...](http://www.tweeddailynews.com.au/noticeboard/)  
[www.tweeddailynews.com.au/noticeboard/](http://www.tweeddailynews.com.au/noticeboard/) ▾  
Your **community noticeboard** for the latest on local notices, traffic incidents and road defects.

[Projects | Friends of Currumbin](http://www.friendsofcurrumbin.com/Projects)  
[www.friendsofcurrumbin.com/Projects](http://www.friendsofcurrumbin.com/Projects) ▾  
The Forum is open to the **business community** and stakeholders of the Southern .... and add it to **Community Notice Boards** etc in areas south from Tallebudgera.

[Community - The Pines](http://www.thepineselanora.com.au/whats-on/community-corner/)  
[www.thepineselanora.com.au/whats-on/community-corner/](http://www.thepineselanora.com.au/whats-on/community-corner/) ▾  
**Community Noticeboard** ... exclusive Shopping Centre Partner of our region's most iconic wildlife attraction – the National Trust **Currumbin Wildlife Sanctuary**.

[Gold Coast Lost and Found Pets - Facebook](https://www.facebook.com/)  
[www.facebook.com](https://www.facebook.com/) ▸ [Places](#) ▸ [Gold Coast, Queensland](#) ▸ [Pet Service](#) ▾  
★★★★★ Rating: 4.9 - 554 votes - Price range: \$  
[Upper Coomera Community Noticeboard](#) ... National Trust **Currumbin Wildlife Sanctuary** ..... **FOUND CAT AT MERMAID**



community notice board Elanora



**All** Images Maps News Shopping More ▾ Search tools

About 68,000 results (0.62 seconds)

✓ [Mikode4221-au » Community Notice Board](https://4221au.mikode.net/community-notice-board/)

<https://4221au.mikode.net/community-notice-board/> ▾

Mikode4221-au - This site is for the **communities of Elanora** and Palm Beach post code area 4221 ... To view and add to the **Community Notice Board** for 4221.

[Community - The Pines](http://www.thepineselanora.com.au/whats-on/community-corner/)

[www.thepineselanora.com.au/whats-on/community-corner/](http://www.thepineselanora.com.au/whats-on/community-corner/) ▾

The Pines **Elanora** proudly supports a variety of local **community** groups and ... in our local **community**, our **Community Noticeboard** is the ideal place to do so.

[\[PDF\] the pines elanora community noticeboard terms & condit...](#)

[media2.thepineselanora.com.au/.../THE-PINES-ELANORA-COMMUNI...](#) ▾

**THE PINES ELANORA COMMUNITY NOTICEBOARD TERMS & CONDITIONS.** • All notices must neatly hand written on a **Community Notice** card available from ...

[Your community noticeboard for the latest on local notices, traf...](#)

[www.tweeddailynews.com.au/noticeboard/](#) ▾

Your **community noticeboard** for the latest on local notices, traffic incidents and road defects.

[Spread the word about something you... - The Pines Elanora |...](#)

[https://www.facebook.com/ThePinesElanora/posts/1168646953146105?...](#) ▾

Spread the word about something you would like to sell or something that's happening in our local **community** on our **Community Noticeboard**. Learn more...

[City of Gold Coast | Libraries | Elanora Branch Library](#)

[www.goldcoast.qld.gov.au/library/elanora-10091.html](#) ▾

Location, opening times and facilities at **Elanora Branch Library**. ... CDs and DVDs; adult literacy resources; **community notice board**; photocopying and printing ...



community notice board jindabyne



[All](#) [Images](#) [Maps](#) [News](#) [Shopping](#) [More ▾](#) [Search tools](#)

About 8,610 results (0.55 seconds)



[Jindabyne – Snowy River Shire » Community Notice Board](https://2627-au.mikode.net/community-notice-board/)

[https://2627-au.mikode.net/community-notice-board/ ▾](https://2627-au.mikode.net/community-notice-board/)

**Jindabyne – Snowy River Shire - Jindabyne Community & Social Network 2627.** ... To view and add to the **Community Notice Board** for 2627. please go to: ...

[Noticeboard Online - Facebook](https://www.facebook.com/NoticeboardOnline/)

[https://www.facebook.com/NoticeboardOnline/ ▾](https://www.facebook.com/NoticeboardOnline/)

**Noticeboard Online.** 1332 likes · 4 talking about this.

**Noticeboard Online** is a unique combination of an Online Classifieds, Free Ads, Dating Personals,...

[JINDABYNE NOTICE BOARD - Lookup-ID.com](https://lookup-id.com/dir/302156863884.html)

[https://lookup-id.com/dir/302156863884.html ▾](https://lookup-id.com/dir/302156863884.html)

Mar 16, 2015 - This is a place to Post; General Items For Sale or Wanted **Community Events** Local Businesses & Sales Local Issues, Concerns & General ...

[Employment | Snowy Little Black Book](http://www.snowyblackbook.com/employment/)

[www.snowyblackbook.com/employment/ ▾](http://www.snowyblackbook.com/employment/)

Putting an ad on Jindy **Notice Board** saying "will do anything for money, CV on request" is not an ... Nuggets Crossing **Community Board** ... including **Jindabyne Notice Board**, Jindy People Should Know About, and **Jindabyne Job Guide**.

[Stolen equipment from Jindabyne | Boardworld Forums | Austr...](http://www.boardworld.com.au)

[www.boardworld.com.au > ... > Mountains and Travel ▾](http://www.boardworld.com.au)

Sep 4, 2012 - Jindy **Notice Board**

<http://www.facebook.com/groups/302156863884/> ... [https://](https://www.facebook.com/pages/Jindabyne-Buy-Swap-and-Sell/)

[www.facebook.com/pages/Jindabyne-Buy-Swap-and-Sell/](https://www.facebook.com/pages/Jindabyne-Buy-Swap-and-Sell/) ...

[Jindabyne Community Portal](http://www.jindabyne.com.au)

[www.jindabyne.com.au/ ▾](http://www.jindabyne.com.au)

Welcome to [jindabyne.com.au](http://www.jindabyne.com.au) - Your **Community**, Your

Website - online business directory, free email services, notice

Where else can you post as many full page ads as you like for \$5 per month?

Where else can you control the demographics of your post so acutely?

Where else can you request for a local community site to be built, hosted and managed for you, at no cost to you? In other words if your local business is in Timbuktu and Mikode has not built a local community site for Timbuktu, just make a request via support and Mikode will build the site for you, so you can post on it.

Mikode's functions are fully explained and really easy to implement – however should you have any problems or questions, the support at Mikode will help you every step of the way.

Mikode has two subscription options:

- \$5 monthly – currently there is a 7 day free trial.
- Or if you want us to do all the promotional posts for your business on Mikode, subscribe to Mikode Business Services \$195 per month.

Make Mikode, Your Code today. Join us and see your business promotions at the top of Google too.

<https://mikode.net>